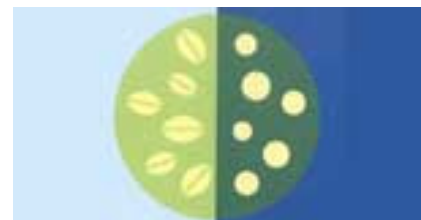


ESB ElectricAID Ireland

Annual Report 2010



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Structure & Management of ESB ElectricAID Ireland, 2010

Padraig McManus	Sponsor	Chief Executive
John Campion (Chair)	Executive Board	ED, Sustainability & HR
John Redmond	Executive Board	Company Secretary
Luke Shinnors, RIP	Executive Board	ED, Human Resources
Oliver Brogan	Executive Board	ED, Human Resource (Acting)
Joyce Farrell (Chair)	Exec. Committee	Corporate Centre
Pearse Cilly	Exec. Committee	ESB Shared Services
Tony Merriman	Exec. Committee	Worker Director
Michael O'Connor	Exec. Committee	ESBI
Catherine O' Dwyer	Exec. Committee	ESB Customer Supply
Ivan McAuley	Exec. Committee	ESBI
Noreen Walsh	Exec. Committee	ESB Networks
James Foley	Administrator	ESB ElectricAID Ireland
Niamh O'Neill	Administrator	ESB ElectricAID Ireland

Introduction.

ESB ElectricAID Ireland (ESBEI) was launched in July 2005, as a company Corporate Social Responsibility initiative, and as a partner entity for ElectricAid, ESB staff's Developing-World fund.

ESBEI sought to strengthen, deepen and focus ESB's traditional "good works" in Ireland into a specific programme. Funding of €1 m. per year is now devoted to two specific areas of social need – suicide and homelessness – as chosen by ESB staff in a company-wide vote. Funds are provided for specific projects in these areas, as presented by community & voluntary groups, national & local charities, and research bodies. To reflect ESB's presence in the Northern Ireland and all-island markets, funding is provided across the island of Ireland. ESBEI has been hugely successful in the two target areas, and has developed a reputation for innovative funding of a huge range of ideas, projects and programmes.

A 3-year review of the ESB ElectricAID Ireland initiative was completed in late 2007. ESB and ESBEI re-affirmed their commitment to the two chosen themes for three more years, ending in 2011. Consultations are ongoing about the future of the fund for 2012 and beyond, but no decision has been taken.

We are glad to report that Group Internal Audit completed a full audit of ESBEI in 2010, and gave us a clean bill of health. The relevant section states:

"The overall conclusion of the audit is that ESB ElectricAid Ireland is operating satisfactorily within the areas examined.

The policies and procedures governing the operation and management of ESB ElectricAid Ireland were found to be satisfactory to meet the current requirements of the fund. The controls around sourcing, disbursement and evaluation of use of funds were in place and found to be operating correctly.

The three companies sampled had applied the funds received in accordance with the objectives of the approved projects. Finally, the approvals process was in place and operating effectively around the disbursement of funds."

The ***Fundings Listing*** on the next page is the heart and soul of this report. It itemises what we did in 2010, listing every funding made.

Projects Funded, 2010.

File	County	Agency	Project Description
09-EI-045	Cork	Oakdene House	Furniture & equipment for residential homeless centre.
09-EI-095	Wicklow	Living Life Voluntary Counselling	10 hours p/week of suicide intervention counselling
09-EI-097	Dublin	Sophia Housing Association	Security system & recarpeting - Camberley House Transitional Accommodation - Churchtown
09-EI-106	Cork	Anamchara Suicide Prevention	Clinical therapeutic first response service
09-EI-118	Dublin	Blakestown & Mountview Youth Initiative (BMYI)	Counselling, group support, and positive mental health intervention programme with at-risk young people
09-EI-121	Meath	SOSAD Ireland	Expansion of SOSAD service to Navan,
09-EI-133	Cork	The Life Centre	Pilot Afternoon Programme in last-chance educational centre for at-risk adolescents
09-EI-136	Dublin	Smashing Times Theatre Company Ltd	"Acting for the Future" - suicide themed drama - performances, workshops & follow-up activities 2010
09-EI-137	Cork	The Social & Health Education Project (SHEP)	Enhancement suicide prevention work with "drop-in" day centre, pilot "reach-out" service, and delivery of "Seasons for Growth" programme
09-EI-138	Wicklow	Wicklow Child & Family Project	Suicide focused local counselling project
09-EI-139	Dublin	The Salvation Army	Landscaping, upholstering, & IT project in transitional accomm for homeless people
09-EI-143	Mayo	Iorras Le Chéile - Erris	Anti-bullying plan for Erris Community Development Project
09-EI-144	Dublin	Sophia Housing Association	CCTV system for children's playground in homeless centre, Cork St.
09-EI-145	Dublin	Beacon of Light	250 hours of counselling for at-risk people Counselling Centre

09-EI-146	Galway Centre	Galway Rape Crisis risk group)	Counselling for male victims of rape (high risk group)
10-EI-001	Wicklow	Teen Challenge Ireland	Counselling, Group & Family Work for clients of Tiglin
10-EI-002	Antrim	BCM LITE (Living Independently Through Empowerment)	Training & development for service users in Belfast Central Mission.
10-EI-004	Dublin	Coolmine Therapeutic Community	Catering Facilities Upgrade at Female Residential Service for homeless women
10-EI-006	Galway	Loughrea Family Resource Centre	Local community counselling service.
10-EI-008	Cork	CABAS	Sensory garden & allotment at school for autistic children
10-EI-009	Antrim	Homeplus NI Ltd	Drop in centre for indigent foreign nationals
10-EI-010	Dublin	Neilstown Youth Theatre	Performance/play aimed at people most at risk of homelessness.
10-EI-011	All-island (32)	Belong to Youth Service	On-line support service for LGBT Youth.
10-EI-013	Down	Protect Life (NI)	Banbridge area counselling & suicide prevention project
10-EI-014	Limerick	National Suicide Research Foundation	Publicity elements (flyers, posters, DVDs) of OSPI-Europe Research Project.
10-EI-016	Dublin	Dublin Aids Alliance	Expansion of counselling service -for over 300 HIV+ clients attend service.
10-EI-017	Limerick	The Blue Box CLC	Early intervention strategies for mental health & well-being in deprived areas of Limerick City
10-EI-018	National (26)	Aware	Advertising campaign promoting Aware's new online services, lo-call helpline, and secondary school services
10-EI-019	National (26)	Mental Health Ireland	Care Community Action Response in Emergency. This is a community based mental health awareness programme with an emphasis on Suicide Prevention.
10-EI-020	Derry	Foyle Search & Rescue Service	Equipment for rescue/recovery from "glar" (low-tide mudflats) on Foyle

10-EI-021	Dublin	Suicide Action West Tallaght	Pieta House Crisis Outreach Service - West Tallaght Crisis intervention counselling Service.
10-EI-022	Galway	Domestic Violence Response	Counselling service for women at risk of suicide as a result of domestic violence.
10-EI-023	Antrim	Ligoniel Improvement Association	Provide Specialist Training for adults and youth around youth prevention awareness using a community development approach
10-EI-024	National (26)	Awareness Education Office	Address problem of bullying in the home – develop & produce CD.
10-EI-025	Dublin	Open Heart House	A meals programme for Homeless HIV + people.
10-EI-026	Kilkenny	Hope Trust	Extension of counselling service to Kilkenny
10-EI-027	Cork	Cork Simon Community	Fishing and Hiking Group intend to have six trips for sea fishing and six mountain hikes for homeless people in Cork
10-EI-028	Cork	Sli Eile Housing Association	Villa Maria Charleville. Supported housing for 5 tenants with previous mental health difficulties
10-EI-030	Galway	Galway Diocesan Youth Services	Counselling service for the drop-in centre (No 4) for young homeless people.
10-EI-031	Dublin	Oasis	To Help families affected by suicide in the next 12 months
10-EI-032	Dublin	Oasis	Life '2010-2011' this project will run from May to May to provide support & counselling for adults & children whose lives have been touched by suicide
10-EI-033	Galway	Pro-Consult	150 hours of FOC counselling for suicidal clients
10-EI-034	Cork	Shandon Therapy Centre	Subsidised Therapy for sufferers of eating disorders
10-EI-035	Dublin	Blanchardstown Youth Service (Foroige)	Youth Mental Health Initiative May 2010

10-EI-036	Dublin	Ballyfermot Advance Project CDT	Roll-out of STORM suicide intervention training to 56 front line staff; in-house suicide counselling
10-EI-037	Regional -	West of Ireland Bethany Bereavement Parish Support	Training of Parish Bereavement Groups
10-EI-038	Limerick	Pieta House	Furniture & fittings of new Pieta House in Limerick
10-EI-039	Dublin	Teenage Care Foundation Housing Association	Replacement transport for 7 centres for homeless teenagers
10-EI-041	Kerry	Accord Tralee	Community counselling service
10-EI-042	Donegal	Donegal Sexual Abuse and Rape Crisis Centre	Volunteers training project
10-EI-044	Wexford	Console	Professional Counselling, Support and Helpline Service for those bereaved through Suicide
10-EI-045	Dublin	Sophia Housing Association	ICT Equipment for supported transitional accommodation, Tallaght
10-EI-046	Kilkenny	Life Line Kilkenny	Comprehensive Training Programme for community workers/volunteers
10-EI-048	Dublin	Walkinstown Greenhills Resource Centre	Local community training project
10-EI-049	Louth	Drogheda River Rescue	Grant for used Land Rover for Boyne river rescue group
10-EI-050	Dublin	St. John's Education Centre	Parental counselling & male group work for disengaged fathers/partners.
10-EI-051	Dublin	Peter McVerry Trust	Furnishing of premises for Residential Drug Aftercare & Housing Service for homeless drug abusers.
10-EI-053	Westmeath	Aspen Counselling Services (Mullingar)	FOC quality counselling supports and suicide prevention for individuals in need of immediate therapeutic intervention .
10-EI-054	National (26)	Threshold	Redesign Threshold's website

10-EI-055	Limerick Services	Rainbow Support their families, Limerick	Counselling service for LGBT people and
10-EI-056	National (26)	Breaking Through	Information, training, workshops on suicide intervention/prevention for practitioners from member organisations.
10-EI-057	Dublin	Familiscope	Contribution to Familiscope's overall programme for at-risk families and young people
10-EI-058	Dublin	Dublin Central Mission	Funding for volunteer co-ordinator for DCM services to the homeless
10-EI-059	Kerry	Kerry Rape & Sexual Abuse Centre	Counselling & support programme for "actively-suicidal" victims of rape & abuse
10-EI-060	National (26)	Headline	Funding of production of National Media Guidelines on reporting of mental health & suicide (memory stick project)
10-EI-061	Kerry	Kerry Adolescent Counselling Service	Suicide focused counselling & aftercare service
10-EI-062	National (26)	Student Counselling Service, TCD.	Development of Mobile Phone Mental Health tool - for self-recording & charting of symptoms & data by young people
10-EI-063	Dublin	Sophia Housing Association	ICT Equipment for use by staff & clients
10-EI-064	National (26)	Belong to Youth Service	Support for development of educational materials. Aimed at reducing homophobia, bullying, isolation
10-EI-065	Wexford	Raheen Community Development Group Ltd	Community training project in mental health suicide awareness
10-EI-067	Sligo	Rape Crisis & Sexual Abuse Counselling Centre	2010 contribution to training costs for counsellors
10-EI-068	All-island (32)	Turn2me	Animations for www.turn2me.org - anti-suicide site
10-EI-069	Kerry	Cuan Counselling Service	Year 3 Support for Community Counselling

10-EI-070	National (26)	Simon Communities of Ireland	Simon Involvement & Action Group - training of homeless service users in group facilitation skills
10-EI-071	Galway	Barna Bethany Bereavement Support	Parish based bereavement support group
10-EI-072	Wexford	GROW	"Your Mental Health & Caring for it" - development of pilot MH prog for SE
10-EI-073	Dublin	Inchicore Community Drug Team	Suicide-focused counselling for drug abusers , development of inter-agency approach - Inchicore
10-EI-074	National (26)	Free Mental Health Campaign	Year 3 of Positive Mental Health campaign aimed at 3rd level students
10-EI-075	Cork	West Cork Travellers	Coping skills & subsidised counselling for West Cork Traveller Community
10-EI-076	Regional -	Aware Defeat Depression	Mental Health, Depression & Isolation Awareness Campaign
10-EI-079	Regional -	Cork	Midsummer Festival Contribution to staging of Drama in Belfast
10-EI-080	Mayo	Cúram Family Centre	Year 3 of Dóchas programme - counselling and training.
10-EI-081	National (26)	Headstrong (National MentalHealth)	Fit-out of new training room for Headstong & Centre For Youth Inspire Ireland
10-EI-082	Down	Newry Rainbow Community	Provision of suicide and self harm awareness and prevention training for Volunteers. Delivered by PIPS
10-EI-083	Wicklow	Blessington Rescue Boat Service	Building a slipway for fast and safe access for rescue boat
10-EI-084	Louth	Rape Crisis North East (RCNE)	Training programme for helpline volunteers
10-EI-085	Dublin	Beacon of Light Counselling Centre	Counselling for those at risk of suicide, to work with children and teenagers as a suicide preventative measure
10-EI-086	Dublin	Beacon of Light Counselling Centre	Purchase of the two adjoining houses that have been offered to Beacon for €80,000.00

10-EI-087	Dublin	Acts of Compassion Project	Support to members of minority ethnic communities, those engaged in drug use . Support at time of crisis and integration issues
10-EI-088	All-island (32)	The Educational Trust	Support for education & training for homeless ex-offenders, North & South
10-EI-089	Antrim	Benview Community Centre	Community suicide training initiative - delivery by PIPS
10-EI-090	Wicklow	Crosscare	Redecoration & furnishing of 3 houses for use as transitional or emergency accommodation - Arklow
10-EI-091	Dublin	Knights of St. Columbanus	Contribution to Christmas Day Dinner 2010 RDS for homeless and destitute
10-EI-092	Donegal	STEER Ireland	Counselling hours and volunteer training, MH anti-suicide programme
10-EI-093	Antrim	Jigsaw Community Counselling Centre	"Couch to Community" Project - bringing suicide-focused counselling to deprived communities.
10-EI-094	Dublin	Dublin 12 Domestic Violence Service	Volunteer training project for domestic violence group
10-EI-096	Cork	Cork Foyer Project	Contribution to dev activities for Foyer residents (young people out-of-home)
10-EI-098	National (26)	Barnardos Bereavement Counselling for Children	Contribution to counselling service for children bereaved by suicide
10-EI-100	Derry	Men's Action Network (MAN)	To provide 2 residential weekends for 2x 20 men in St Colum's Park House Derry
10-EI-101	Monaghan	Mullaghmatt Cortolvin Community Dev.	Community Suicide prevention and counselling programme.
10-EI-102	Westmeath	TEAM (Temporary Emergency Accommodation Mullingar)	Contribution to fit-out costs of new men's hostel, Mullingar
10-EI-103	Wicklow	Suicide or Survive	2011 Contribution to Eden Programme - intensive work with extremely high-risk group.
10-EI-104	Dublin	Blanchardstown Traveller Development Group	To provide a programme to young travellers on Suicide awareness and prevention, Develop information Leaflet and posters

10-EI-106	Dublin	Daisyhouse Housing Association	Equip two rooms for use as counselling rooms.
10-EI-107	Limerick	Console	New professional counselling support & helpline service for suicide-bereaved in Limerick region
10-EI-108	Cork	SHARE	Replacement of fire alarm system at Mount St Joseph's accommodation project for elderly people
10-EI-109	Cork	Shandon Therapy Centre	Contribution to specialised services for patients with eating disorders (high-risk group)
10-EI-110	Dublin	Suicide Awareness Dublin 15	Office equipment & fundraising material for community response to suicide, Corduff, Blanchardstown.
10-EI-111	Cork	The Cork Girls Club	2011 Programme of developmental & recreational activities for young homeless women (or at risk of homelessness)
10-EI-112	Dublin	Oasis	Supports for Families of Suicide
10-EI-113	Cork	Sophia Housing Association	Accommodation in City Park House on Sullivans Quay - To replace furniture
10-EI-116	Dublin	Bradóg Regional Youth Service	Refurbishment of accommodation to address youth "couch-surfing homelessness" - north inner-city Dublin
10-EI-117	Derry	The Foyle Haven	Food costs for 2011 for day centre for homeless & street drinkers
10-EI-118	Dublin	Capuchin Day Centre	Contribution to food programme for 2011
10-EI-119	Limerick	The Blue Box CLC	Therapy costs for early learning centre for severely disadvantaged children.
10-EI-120	Meath	Jigsaw Meath	Training, therapy & activity costs for new Youth Café venture in Navan
10-EI-121	Mayo	Mayo Women's Support Services	Furniture and play area costs for women's shelter, Castlebar
10-EI-122	Cork	Good Shepherd Services Ltd.	Development & support services for young womens' homelessness service

10-EI-123	Cork	The Life Centre	Development programme of extra-curricular activities for students at "last chance" educational centre
10-EI-124	Derry	Foyle Search & Rescue Service	2nd hand tractor to speed up rescue launches at Culmore Rd base. Derry
10-EI-125	Dublin	Southside Travellers Action Group	"Chill-out Zone" - youth café project for young travellers
10-EI-127	National (26)	National Suicide Research Foundation	Re-equipment of national registry of deliberate self-harm (13 laptops, 1 desktop)
10-EI-128	Donegal	Foroige Donegal	Development & positive MH programmes for at-risk young people
10-EI-129	Dublin	Peter McVerry Trust	Furnishing of new U18 service centre for homeless young men at Balcurris
10-EI-131	Dublin	DePaul Trust	Reconfiguration of Orchid House to provide 23 permanent homes for homeless people
10-EI-138	Limerick	The Blue Box CLC	Christmas Lights Event 2010: Presentation
10-EI-139	Dublin	Pieta House	Christmas Lights Event 2010: Presentation
10-EI-140	Dublin	Capuchin Day Centre	Christmas Lights Event 2010: Presentation
10-EI-143	National (26)	Society of St. Vincent de Paul	Christmas Lights Event 2010: Presentation

€5 million – 5 years; Our Journey of Hope:

The highlight of our year came in October, when over a single week, the ElectricAid Ireland Roadshow toured Head Office, Gracedieu (Waterford), Wilton, (Cork), Rosbrien (Limerick), and Cranmore, (Sligo). The show was designed to explain our work to a wide audience of ESB staff, charities working in our fields, and the general public through media coverage. As the priority audience was ESB staff, the events took place in ESB premises throughout.

The working title was “€5 million – 5 years, our Journey of Hope”, a positive description of the work, the financial commitment, and of the effect on those of us involved. The events reflected on the superb work in the Homelessness & Suicide fields funded all over the island of Ireland in the years 2005 – 2010.

We involved the charities at two levels. Some, we invited to give a brief presentation on the work they were enabled to do with ElectricAid Ireland funding. Others, we asked to mount displays of their work, so that staff and charities alike could appreciate the depth, quality and variety of the good work being produced. The format was also a successful networking opportunity for the charities themselves. The events were organised on a regional basis, with organisations funded in the North West being featured in Sligo, for example.

Over the week, 28 speakers and 67 organisations took part. The speakers ranged from the then Minister for Health, our own Chief Executive, local managers, ElectricAid Ireland Executive Board & Committee members, to speakers from national charities and small local organisations. The effect on staff who attended was profound – all declared that it opened their eyes to the superb work going on in their locality, funded by ElectricAid Ireland. We derived excellent media coverage, both local and national. This series of roadshows was an unqualified success. We thank the very many people across ESB, (too numerous to individually mention) who made it so.

**5 million
5 years**

Our journey of **hope...**

Electric Aid Ireland
Working Against Homelessness & Suicide in Ireland
Staff Information Road Show
22nd October - ESB Cranmore Sligo

Location ESB Cranmore Sligo, Conference Centre
Time 12pm – 1pm

Speakers Joyce Farrell– Electric Aid Ireland Executive Committee
Tina Horton – Sligo RCC
Clare McTiernan – North West Simon
Foyle Search & Rescue Derry

Financial statement

ElectricAID Ireland Summary 2010

€	€	€	€
Actual Projects (Suicide)	Actual Projects (Homelessness)	Total Actual	Budget
660,773	285,976	946,709	1,000,000

Summary of Findings:

We received 149 funding applications in 2010, to a total value of more than €2 million. This represents a further increase on the record number received in 2009. This trend was fully expected, given the economic backdrop and deep public expenditure cuts.

We funded 86 Suicide Prevention projects with €0.661 million, and 43 Homelessness projects with €0.286 million. This continued the stable trend of previous years, where application and grant-making have been on a 2:1 ratio between suicide and homelessness.

Our published guideline funding figure is €10,000. Our average funding in 2010 was €7,900, while the largest funding was for €30,000, and our smallest project funding was for €800.

The geographical distribution of funding was excellent, with a good number of all-island, national, and regional projects, and a spread of more local projects over 21 different counties. However, only 9% of our approvals were for projects from Northern Ireland – this represents a significant and unexplained decline from 18% in 2009. Since our launch, we have funded projects in 31 different counties. We live in hope for an application from Fermanagh!

Projects Summary, 2010 (Full Year)

APPLICATIONS		APPROVALS	
Total Received	149	Total Approved	129
Value	€2.142 m	Value	€1.022 m
"Suicide" Applications	102 (68%)	"Suicide" Approvals	92 (71%)
Value	€1.297m. (61%)	Value	€ 0.708m. (69%)
"Homeless" Applications	47 (32%)	"Homeless" Approvals	37 (29%)
Value	€0.845 m (39%)	Value	€0.314 m. (31%)
Funding Guideline	€10.0 k.	Funding Guideline	€10.0 k
Average Application	€14.4 k	Average Approval	€7.92 k.
Largest Application	€ 250.0k.	Largest Approval	€30.0 k
Smallest Application	€ 0.8 k	Smallest Approval	€0.8 k.

Geographical Distribution – Full Year 2010.

	APPLICATIONS	APPROVALS
Republic of Ireland	129	118
Northern Ireland	20	11
Totals	149	129
Location of Projects:		
All-island	4	3
National (ROI)	18	14
Regional (NI)	3	2
Regional – Connacht	1	1
Dublin	40	40
Wicklow	5	6
Westmeath	3	2
Wexford	5	3
Meath	2	2
Louth	2	2
Kilkenny	3	2
Antrim	8	5
Derry	5	4
Donegal	4	3
Tyrone	1	-
Monaghan	1	1
Down	3	2
Mayo	4	3
Sligo	1	1
Galway	7	6
Roscommon	1	-
Cork	14	16
Limerick	9	7
Tipperary	1	
Kerry	4	4
Totals	149	129

Note: Applications cover applications received in 2010, Approvals cover actual fundings in 2010.

Funding Activity, 2010.

ESB ElectricAid Ireland again funded a huge variety of excellent work in 2010. Some of this work was established and familiar, while some was innovative and ground-breaking. Because of the economic crisis, many of our implementing partners have suffered severe cuts in income – from fundraising and public funds alike. This has increased demands on funders like ourselves. We have answered the call by funding a record number of 129 projects, from a total of 149 applications. We continued to spread our resources thinner by part-funding a much higher proportion of applications. We have in many cases funded only what we perceive to be the core elements of the proposals. We made tough but fair choices and decisions.

We funded critically-needed national research into suicide and self-harm with the National Suicide Research Foundation (two fundings totalling €35,000). We continued to assist physical suicide prevention, helping out Blessington, Drogheda & Derry groups with equipment and training grants totalling €34,000. On a less direct bearing, as a way of reaching vulnerable young people and as part of the national conversation around suicide, we funded three community drama groups with a total of €20,000. We continued to invest in technology and “new media” as effective ways of reaching out to hard-to-reach and at-risk young people. We made eight separate fundings in this area, worth a total of €69,000. This money supported work such as on-line support and counselling, a CD about bullying, the development of mobile phone mental health monitoring application, and helplines, textlines and internet sites.

We received a large number of applications, in both the suicide and homelessness spaces, which sought to train and upskill practitioners and community activists. We funded nineteen separate organisations, with a total exceeding €100,000. One example was Headstrong, which received €10,000 for national training purposes. Our biggest area of investment was counselling aimed directly at identified groups of high-risk individuals. This is an area which has suffered from government cut-backs, and is also an area where we felt we could make a tangible difference. All over the country, more than forty applications were funded with €275,000. A good example of this was our funding of Living Life in Wicklow. Our grant of €8,000 kept alive a programme of direct suicide intervention counselling, previously funded by Dormant Accounts.

We also invested in direct services to homeless people – service like education, transport, training, personal development, and most basically – food. We funded 13 programmes in this area with €89,000. Typical examples were the funding of The Education Trust with €7,500 for education and training for homeless ex-offenders, and the two grants totalling €11,500 for the Capuchin Day Centre’s meals programme.

Finally, the physical fabric and condition of accommodation for homeless people continued to be a significant area of expenditure. Thirteen organisations as diverse as

the Salvation Army and Depaul in Dublin, TEAM in Mullingar, Sophia Trust in 4 different locations, and Oakdene in Cork, received a total of €142,000 in 2010.

Our funding has made a difference in communities up and down the country. It has reflected superbly well on ESB as an organisation with deep roots and a steadfast commitment to the welfare of the community. Most importantly, it has touched the lives of thousands of our most vulnerable people.

Acknowledgements:

First and foremost, we acknowledge the constant support of Pádraig McManus. We wish Pádraig the very best in his upcoming retirement from ESB. Our Executive Board were all unfailingly helpful, and were always ready to challenge and guide us as necessary. Staff all over ESB came to us with suggestions and help, and their fantastic and universal co-operation made the Roadshows possible in 2010. We were very proud of them, and we feel that ESB ElectricAid Ireland is something very real for them to be proud of. Our colleagues in EM and the Copy Bureau kept our show on their road throughout the year. Our roadshow featured our “Journey of Hope”; in 2010 we met many inspirational people, working tirelessly in tough circumstances with difficult clients, doing the real work in countering suicide and homelessness. We were humbled by them, and very glad to be able to help them.